MyZuzah Moments - October 6, 2022

As we continue our data clean-up, thanks to the capabilities of our meticulous staff and powerful database, we updated over a **thousand mezuzah records** during September– that's **nearly a tenth** of all the mezuzahs we've distributed! This helps us to keep better track of each mezuzah and in touch with all of our recipients, which will come in handy for when it is time for mezuzah checking and encouraging every individual along their own Jewish journey.

We submitted a **grant application** today to expand our support for "**new Jews**," or recent converts to Judaism. With so many expenses involved in taking on mitzvot, new traditions, and practices, offering a mezuzah as a welcoming token is an area where we can make a tremendous impact. Textual guidance notwithstanding, modern Jewish communities have complicated relationships with Jews-by-choice, which we think we can improve. Let us know if you want to help!

Partner Updates:

Rabbi Chalom Loeb of **Chabad at the University of British Columbia**, in **Vancouver, Canada**, shared this picture of Myra Sobelman placing her mezuzah (right):





In **Los Angeles**, the **Chabad at UCLA** team provided Mushkie Gurevich (left) with a mezuzah for her dorm room, along with these other students (below):

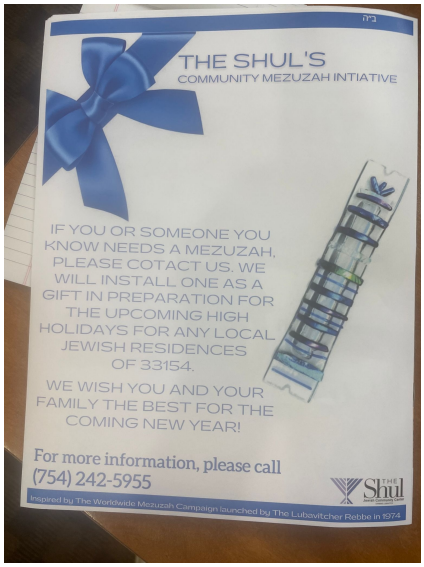






Yosef Gershon, of the **Shul of Bal Harbor in Florida**, helped this fellow place his mezuzah as part of their holiday-season mezuzah campaign:







Ileana Spizler and her boyfriend have a mezuzah, courtesy of our **ISEJ** partner in **Buenos Aires, Argentina** (right)**:**



In **Scottsdale, AZ**, the **Inspire Arizona** team presented a mezuzah to Susan Schweit (left):

Individual recipient photos:



Naomi Sandberg, **Rockville, MD**

I appreciate flagging (being seen) in solidarity with my Jewish neighbors and all the ancestors that came before me. Aviva McClure, **Portland, OR**

