



MyZuzah Moments - October 16, 2024

Our [MyZuzah Shop](https://myzuzah.org/Shop) booked more than **\$10,000 in orders** for cases and kosher klafim over the last few weeks, helping us continue our support for Jewish artisans by restocking and buying more of their cases! We are always open to suggestions of new cases with interesting stories to promote, so please send your ideas and connections to us at Shop@myzuzah.org!

Partner Updates:

Olami shared word of our program through their newsletter and coaching network, and we've been sending lots of mezuzot out to eager learners! Scroll down for one particularly nice message, from a young woman who is finally settling down in her own home after a nomadic period of life, even bringing her boyfriend along for the journey:



*I really loved connecting with another Jewish person across the country for this very meaningful experience. Alex was so knowledgeable and shared special anecdotes and wisdom that I will cherish as I walk through the doors to my Jewish home. Thank you, I am so grateful for this organization! My souled coach from Olami told me about this wonderful organization and I could not feel more blessed to be connected in this way. It truly feels b'asheret (meant to be). I love the visual reminder of what the mezuzah represents that I will now be called to awareness every time I enter through this door- how special and meaningful! :) Shana Criscitiello, **The Dales, OR***

In the **Santa Catarina region of Brazil**, our partners at the **União Israelita do Vale da Região do Itajaí** shared this moving message:

Ilton (center) grew up in one of the Jewish rural colonies of Brazil, whose immigration happened because of Barão Hirsch. He has been involved with the Jewish community his whole life, but hasn't been able to be close to the community for years due to his health conditions. So we paid him a visit and asked if he wanted to affix the mezuzah, so he could become closer to the community. I told him I would help him recite the bracha, when I said "baruch"... he repeated and continued the ENTIRE bracha alone, from memory. It was beautiful to see how that revived a part of him. And his family was really happy with the mezuzah!



Individual Recipient Stories:



*I am a proud Jewish nurse who always wears my Star of David and proudly explains to patients why I am not afraid to show that I am Jewish. After talking with MyZuzah, I even encouraged my bf to put up a mezuzah too, even though he is nervous. Very happy to have my home protected and share this with the world! Gail Lieberman, **New York, NY***

*I heard about MyZuzah in one of my many Jewbook groups. I love that this one affixes with double-sided tape! I explained to my son how to kiss it as he enters the house. Like many Jews worldwide, the horrific events of 10/7 have inspired us to live more outwardly Jewishly. In addition to our שלום welcome mat, I love that it announces our home as a Jewish one to anyone who visits. Vicki Sinkoff, **St. Johns, FL***

