MyZuzah Moments - November 3, 2023

To paraphrase Mark Twain, I am pleased to share that **reports of Jews too afraid to put up their mezuzahs are greatly exaggerated** – regardless or despite the current environment, we have not seen any slow down in people requesting a mezuzah or stifling their interest in exploring their Jewish identity. One individual from **San Francisco** shared his enthusiasm with us as soon as he confirmed his request:

"I am so excited to put up a Mezuzah for the first time in my adult life. I haven't had a Mezuzah since I lived at home with my parents as a teenager.'



We also launched the MyZuzah Educational Journey Emails to almost **3,000 of our mezuzah recipients**, and after two days **more than 55% of recipients had opened the email**. Sarah Frees, of **Donnelly, Idaho**, put up her mezuzah in 2020 (with her adorable son!), has kept in touch, and had this to say in response to our first email:

I am so excited to reach through these articles! You've already been so generous sending a free mezuzah, and I appreciate you!

One email down, **seven** more to go!

Partner Updates:

Back in **Sefwi Wiaswo, Ghana**, a member of the **House of Israel Congregation** put up her mezuzah, thanks to our connection with **Kulanu**:





On campus at **UCLA**, **Chabad** helped another student proudly put up her mezuzah:

Individual Stories:



I have been more interested in Jewish practice and spirituality for the last few years. When my 6 year old daughter asked why we didn't have one, I realized I needed to give my daughter the chance to experience it- and give myself that experience, too. Abby Thompson, **New York, NY**

It was truly a great help to be able to get a mezuzah for free. Money can be right for our household and knowing we could still take part in this meaningful mitzvah was a big relief. Ami Weintraub, **Brooklyn, NY**



I felt like I was having a run of really bad luck a few weeks ago - my baby was in and out of the hospital and my car managed to get a flat tire AND a dead battery in the same week! I was really frustrated and starting to feel cursed. My baby's OT suggested I get my mezuzahs checked. I was told that all 3 were not kosher for different reasons! I was struggling to find a way to get a kosher scroll that was not too expensive (the hospital bills have made money a little tight) when I found someone talking about MyZuzah on an internet forum. It sounded too good to be true! I ordered a mezuzah and put it up during a dedication zoom. Now, whenever I see it, I think two things. One, that this is a Jewish home. The mezuzah reminds me to do my best to live by Jewish values and to pass them on to my children. And two, that Jewish people help each other out. When I was at my wit's end and didn't know how I was going to be able to put up a mezuzah, Myzuzah stepped in and helped me out. I'm very proud to have a Myzuzah mezuzah on my door! Tamara Adler Stern, **North Hollywood, FL**