



MyZuzah Moments - November 10, 2023

MyZuzah is really lucky to work with so many creative and dedicated people, all of whom want to make a positive difference in the world. Gaby and Daniella Apeloig, artists and founders of the [Apeloig Collection](#), are kicking off a campaign to give away their beautiful (and expensive!) mezuzah cases to anyone who commits to putting one up and sharing their Jewish pride on social media. MyZuzah will be teaming with them to add our kosher klafim to the offer, for all those who also meet our eligibility criteria. Here's hoping we break the internet, together!

Partner Updates:

In **Buffalo, NY**, the campus **Chabad** spread Jewish pride among a whole group of students:



Individual Stories:

Alex Moscowitz, **Washington, DC**



Max Lagoy, **Washington, DC**



We heard about myzuzah on reddit. We just had our first baby and we wanted to have a mezuzah to protect her. Putting up the mezuzah and showing her how to touch it was a very special moment for our family. We are excited to study Judaism alongside our daughter and look forward to when her knowledge advances ours! The mezuzah also serves as a reminder for us to be proud Jews especially in these turbulent times. Melissa Orr, Hershey, PA



Ariella Herman, **Denver, CO**