



MyZuzah Moments - May 6, 2022

Things are moving along steadily here at MyZuzah as we work to provide Jewish homes all over the world with a mezuzah! This week we sent mezuzot to **Ohio, Arizona, Washington, New Jersey, Florida, Illinois, and Texas**. We also sent mezuzot to **Australia, New Zealand, and the United Kingdom!**

On top (or on bottom?) of the mezuzahs distributed this week Down Under, our team had a conversation with [Shalom](#), a communal organization based in **Sydney, Australia**, about including mezuzahs to their range of young professional and family engagement programs. In line with their focus on communal connection and fiscal responsibility, we will be spotlighting MyZuzah's emphasis on "**paying the mitzvah forward**," as we invite current mezuzah recipients to help fund someone else's mezuzah in the future.

Two internal projects are in the works to improve support for our partners, and to add variety to the mezuzah cases that we offer. Later this month our team will be kicking off a **series of new Zoom gatherings and newsletters** aimed at bringing partners together to share ideas and learn from each other as they develop their own programs. MyZuzah has scores of partners that have been with us for over two years, and we continue to add new partners every week– the amount of experience and knowledge that can be shared by veteran partners, along with the fresh perspective of new partners, should bring everyone's initiatives to new heights!

We are also updating the **store portion of our website**, where we will be featuring some unique and beautiful mezuzah cases to elevate our high-quality klafim and the doorposts of any home. Aside from providing options to our visitors and a platform for inspired craftspeople, we hope this will produce revenue to support our mission. Stay tuned!

Individual recipient messages & photos:

I feel it is important for my children to identify with their culture and know the history of their people. The mezuzah is a physical symbol of their heritage that we can talk about. Thank you so much for sharing this. Rachel Lacov, **Orlando, FL**

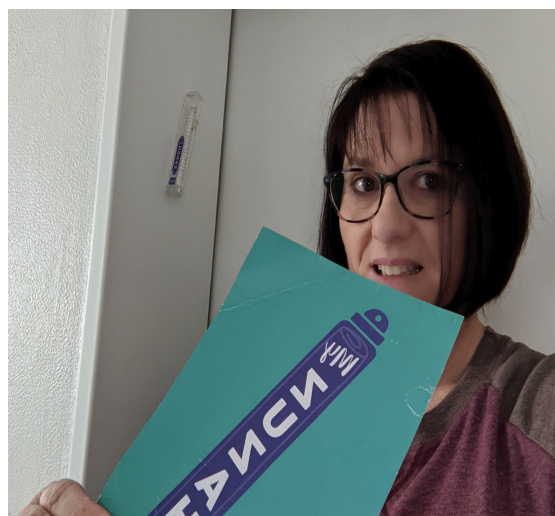




Thank you very much for the beautiful mezuzah to bless my home. Betty April, **Bethesda, MD**

*I've been fairly nomadic a lot as an adult. And now I'm not, it just felt important to have a mezuzah up, and like a kind of bridge to millennia of my ancestors who would have hung mezuzot too. I really hovered on whether or not to hang one outside or inside my flat, as obviously antisemitism is a thing, keinehora. But ultimately it just felt right to hang it outside. I'm chronically ill and can only work part-time because of that, so I wasn't in a position to buy a mezuzah. And just really appreciate that your project makes mezuzot accessible for folk like me. Roberta Lawson, **Middlesex, UK***

Gabriela Storm, **Dortmund, Germany**



Thank you for our mezuzah! ❤️ Amanda Johnston, **Katy, TX**



I heard about MyZuzah from a Rabbi on TikTok. I moved for school from the densely Jewish North Shore of Chicago to rural Wisconsin, where the closest synagogue is 25 miles away. I was really missing my community and connection with my culture. As I have been rediscovering my faith, social media has played a big part in my education and in gaining community. As a poor college student, I was already leaving mostly beyond my means and did not have enough to buy a mezuzah for my new home. Discovering MyZuzah and how easy it was to get, put up, and bless such a special part of Judaism all from my own home was so wonderful. Thank you so much for providing this service to less fortunate Jews. It makes me so proud to be part of my community.

Dylan Harris, Whitewater, WI

When our team connects with a recipient to help them place a mezuzah, we generally don't expect to hear from them again— so when a message like this lands in our inbox, it truly reinforces how deep and long-lasting an impact MyZuzah can have.

Shalom! Close to two years ago I requested my mezuzah from your organization and right after that my family became homeless. My family of 5 lived in a 24' camper for a year and a half and only now can I tell you the exciting news, my family has finally moved into a new home! I still have the mezuzah, and I am very excited to place my myzuzah on our new home. Thank you for your patience! I hope someday to be able to provide funding for this lovely program. Thank you again. Sarah McKay, Apple Valley, CA