MyZuzah Moments - May 19, 2022

We significantly picked up our North American shipping in April, with mezuzahs traveling **65,121 miles** across the U.S. and Canada. In just over a week, Alex will be bringing plenty of mezuzahs with him to the Conference of European Rabbis gathering in **Munich, Germany**, adding many more miles as they go to the far reaches of the globe, and then up on doors!

Our first Partner Update email went out last week, and our media consultants shared that we had a **52% open rate** among the 279 partner recipients. We are really encouraged by this, as it is **21% higher** than the industry average! Our partners are diverse, dispersed, but really committed to our community and the collaboration that we encourage. Next week's Brainstorming Sessions should be great!

Partner Updates:



Through our partnership with the **6th & I Historic Synagogue** in downtown Washington, DC, we provided recent DC arrival Elaine Potter with a mezuzah (left).

In **Guam**, our traveling partner helped another woman with her mezuzah (right)







Two students put up their own mezuzahs at the **University of Central Florida** earlier this semester:

In **Rottweil, Germany,** Rabbi Aaron Bachkala shared pictures of two households where he and his son (in the photos) put up mezuzahs:





Individual recipient messages & photos:

My family received our mezuzah just before the very arduous challenge of homelessness during a pandemic. We kept our mezuzah with us throughout the ordeal and we have now finally moved into a home where our children can grow and prosper. It has been my grateful pleasure to put up this beautiful mezuzah. It is a daily reminder that HaShem will carry us through anything and everything. Many thanks for this opportunity. Erica McKay, **Apple Valley, CA**





Megan Zurawicz, of **Indianapolis, IN**, shared her photo (left):



My Local rabbi checked it and it was perfect. So happy for myzuzah.org. Toda Raba! Ida Goldschmidt, **Fuengirola, Spain**

Samantha Pinsky, **Brooklyn, NY**

