



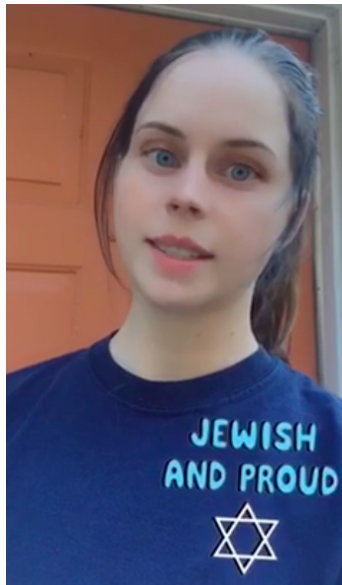
MyZuzah Moments - March 3, 2022

Since the launch of **MyZuzah Connect** just two weeks ago, we've had over **forty partners** log on and get to use the new system– posing questions that have helped us better understand how to build new improvements. Reviews so far are great!

This week our team continued good conversations with the teams at **HoneymoonIsrael** (which just last night sent off their [first group of trips](#) since the start of the pandemic) and the **Pardes Institute of Jewish Studies**, as we planned to kick off new collaborative programs for our respective partnerships. Both organizations have a wide reach, different approaches, and divergent communities, and offer exciting growth opportunities for MyZuzah!

Partner Organization Updates:

Robin Meyerson of **Project Inspire Arizona** came back from visiting family in Israel and immediately put up Jordyn Hitzman's mezuzah in **Phoenix, AZ**:



18Doors provided Missy Lawson in **Tallahassee, FL** a mezuzah, and she was inspired to create a TikTok video about her experience!



Emilie Cole of **Santa Maria, CA** also received her mezuzah from **18Doors**.

Yosef Gershon, of **Bal Harbor, Florida**, has helped connect us with a growing community in Calabasas, CA, where we are aiming to make **120 mezuzahs** available for their homes.



Aryeh Merkhasin, of Chabad in **Hamburg, Germany** shared that he has placed many mezuzot in his community over the past few months. He works with an almost exclusively Russian-speaking community. Here is a sample of the recipient images:



Amiram Volynchyk



Viktor Gorenbuch



Ivan Radinsky



Ludmila Kanewsky



Seraphima Lavrentiewa



Daniella Fridman

Individual recipient messages:

This recipient connected with one of our **NCSY** program participants from the summer of 2020. He is still involved with MyZuzah and representing us well at school!

*My mezuzah was given to me by my school friend Carter Sale. He instructed me how to do it and I went home to follow the instructions. Amy Rosenbloom, **Florida***



Finally, we share a warm feeling from someone who really embraces the protective power of having a mezuzah:

*I hung up my mezuzah and am happy to share my picture. I've been so all over the place healing from surgery, and having this mezuzah really makes me feel better. Sean Rovins, **Glassboro, NJ***

