



MyZuzah Moments - March 29, 2024

In two weeks, Alex will be heading to **South Florida** to meet with partners and potential new funders, to help us expand the number of Jews we can reach. Our team is also starting conversations in select cities to explore a **new geographic focus**, aiming to “blanket” an area with mezuzahs for every interested Jewish household. If you’d like to imagine what that would look like in your area, [let us know!](#)

Partner Updates:

We had a full week of **Moishe House** planning! Our team is working with their staff to outfit attendees at [Camp Nai Nai Nai East](#) with a wood-burning mezuzah case workshop, learning, and our fair-trade klafim. And in **Boston, Denver, and Manhattan**, we are setting up the **Base** couples to develop their own style of engagement and education with our mezuzot and materials. More to come!

In **Israel**, our project with one of **Momentum’s** leaders in **Toronto** continued to demonstrate a really meaningful impact.

Marsha (on left) distributed the last round of mezuzahs, and was a little skeptical at first. This soldier heard that Marsha’s son-in-law, standing on the right, had cancer and was coming to the same hospital for treatment. The wounded soldier sent a voice message to the son-in-law saying “people call me a hero, but you’re a real soldier, the hero fighting cancer, keep fighting, we will win!” Long story short, the son-in-law, who had turned inward since his diagnosis and was not

interested in having people help him, visited this soldier, and now they have a beautiful bond of support, none of which could’ve been possible had the MyZuzah project not been the initiator.



Florida’s **Palm Beach Synagogue** provided this young woman with a mezuzah for her new apartment.

Individual Stories:

*As someone who grew up extremely religious and orthodox and is now not so religious it's curious for me to save I feel my home is more protected now. Naftoli Junik, **Norwalk, CT***



*I'm originally from Delaware and left there to join the Army. From there, I got married, divorced and moved around a bit afterwards and just needed a change, so Texas was where I made a home for me and my dogs. Now I have my girls and raising them to be proud Jews and hopefully will find a NJB to grow the family 💖 Leah Mcgrady, **Killeen, TX***



I'm half Jewish but wasn't raised Jewish. I'm now in my 40's and I've gotten much more familiar with my Jewish heritage. I've wanted one for the last few years but could never



*afford a "real" one, as I wanted to be able to bless my home. Just having it now has made me so much happier knowing it's there doing it's 'job' lol. When I saw this program I didn't believe it until I researched you and all you've done to get more mezuzahs on peoples doors and spread the word....what a fabulous program!! Thank you so much for my mezuzah!!! I plan on updating the case with one of your handmade ones which are beautiful btw. Here's a photo of me an my mezuzah. Thank you so much as I'll spread the word. One day when I can afford it I'll definitely be back to buy one of your beautiful handmade Mezuzahs. Thank you so much-Shalom! Mikeyo Yoshimi, **Los Angeles, CA***