



MyZuzah Moments - March 10, 2023

More from the Data Department of MyZuzah...we just hit the mark where **72% of all MyZuzah mezuzahs have been confirmed up!** While it may seem easy to ensure that every mezuzah we mail out is properly placed, there are actually a lot of steps and challenges that can lead to us or our partners losing track of our mezuzahs– mainly people not letting us know that their mezuzah is safe and sound. A 2% increase from last month alone, our numbers have been climbing from around just **50% in 2020**, and this progress is due to the hard work of our team and **MyZuzah Connect**, our CRM/database.

Partner Updates:

Rabbi Aharon Mdinaradze, of **Olami Georgia** (the country, not the Peach State), shared the first pictures from his local mezuzah program:



Another family in **Australia (Mullumbimby, specifically)** went right from the mitzvah of *bris milah* to *mezuzah*! We are glad to see everyone so happy and healthy on such a momentous day!

And in **Tampa, Florida**, Rabbi Pinny Bachman helped these excited students make their dorms into homes.



Individual Stories:

The first mezuzah was for a friend of mine who had just gotten married and I gifted her the mezuzah as a gift. This mezuzah is actually for me because I just completed my conversion to Judaism! Robert Rodriguez, **Orlando, FL**



I just completed my Orthodox conversion. Working as a medical school research coordinator and temple program coordinator in Baltimore, mezuzahs are expensive but I clearly needed one! Thank you for helping make my arrival in the Jewish community complete! Anna Pudder, **Baltimore, MD**

Kit Renner, **Ft. Wayne, IN**