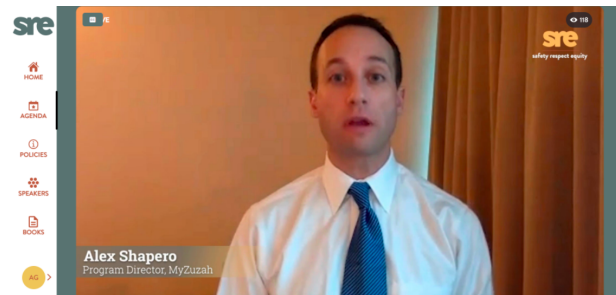
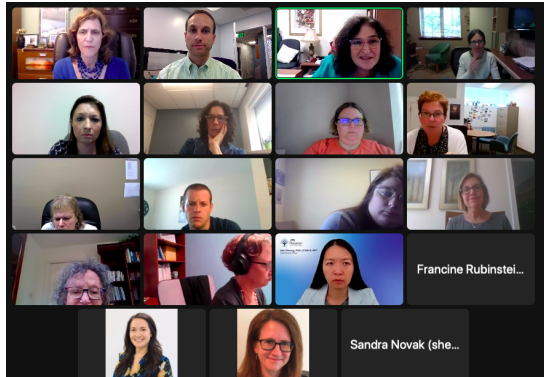




MyZuzah Moments - June 10, 2022

To say that it's been a busy few weeks at MyZuzah would be an understatement! Aside from our representation at the **Conference of European Rabbis** gathering in Munich (more on that below), we've been promoting our domestic violence support program through a working group meeting of the **Network of Jewish Human Service Agencies** (NJHSA), and a spotlight video at the **Safety Respect Equality (SRE) Network's** Convening:



We are continuing to explore partnerships with some new regional Federations, as well as organizations we met through the Upstart Network. Our team has also been holding check-in conversations with our partners from all around the world, helping many of them restart their initiatives and plan for the fall.

Partner Updates:

Last week, Alex spent four days in **Munich, Germany**, attending **CER's** gathering of 350+ rabbis and dignitaries in their network. MyZuzah has been working with CER since late 2021, using their network of over a thousand mainstream orthodox rabbis and educators to reach hundreds of families in communities across Russia, Eastern Europe, the Baltics, and beyond. After cultivating programs and relationships from afar for so long, it was a true pleasure to finally meet many of these local partners in person. Pictured here are Alex with two of our most prolific CER partners, **Rabbi Shlomo Afanasev of Hannover, Germany**, and **Chief Rabbi of the Emirates, Rabbi Elie Abadie**. While Alex is normally not a selfie kind of person, he couldn't resist!

Even more exciting than meeting old partners was the opportunity to find new partners in regions where MyZuzah has not yet put up mezuzahs– **Sweden, Ceuta** (a tiny Spanish hamlet on the north coast of



Morocco), **Azerbaijan, Lithuania**, and plenty of other places. Here is a promotional flyer that **Rabbi Zamir Isayev of Baku, Azerbaijan**, put together before we had even left the conference:

ВНИМАНИЕ!
РЕЛИГИОЗНЫЕ ОБЩИНЫ
ГОРСКИХ И ГРУЗИНСКИХ ЕВРЕЕВ
СОВМЕСТНО С ОРГАНИЗАЦИЕЙ «**MY MEZUZAH**»
НАЧИНАЮТ КАМПАНИЮ ПО **БЕСПЛАТНОЙ** УСТАНОВКЕ
МЕЗУЗЫ НА ВХОДНЫЕ ДВЕРИ ЕВРЕЙСКИХ ДОМОВ!

ЧТО ТАКОЕ МЕЗУЗА?

Мезуза (в переводе с иврита «дверной косяк»): небольшой свиток пергамента, на котором содержится рукописный текст молитвы Шма, нанесенный специально обученным переписчиком священных текстов – сойфером. Свитки мезузы сворачиваются, помещаются в особый футляр и прикрепляются к дверным косякам домов. Мезуза является отличительным признаком еврейского дома и напоминает его обитателям об их связи с Богом и полученных от Него установлениях. Так же считается, что мезуза оберегает дом от невзгод.

Пишет Шульхан арух: «Каждому, кто трепетно относится к заповеди о мезузе, продлеваются (с Небес) годы жизни – ему и его детям. А если человек не выполняет тщательно эту заповедь, его годы жизни и годы жизни его детей, не дай Б-г, уменьшаются».

ДЛЯ ЗАКАЗА :  070 853 08 29 - ЭЛЬМАР



At the closing gala, Alex accepted an award of recognition to MyZuzah from the Conference, in the form of a beautiful engraved shofar. He stood in front of the entire conference to share a few words of thanks to all the assembled participants in the joint CER-MyZuzah program, and challenged the rest of the attendees to join our campaign.



The conference program was intended to focus on the challenges of maintaining religious communities during the pandemic, but much time was spent discussing the Russia-Ukraine conflict, as the CER membership is greatly represented throughout the region. **Rabbi Pinchas Goldschmitt, President of the CER and Chief Rabbi of Moscow**, was actually expelled from Russia for not hewing to the official Russian narrative of events. One of the rabbis given special recognition was **Rabbi Pinchas Saltzman, the Chief Rabbi of Moldova**, who left the conference at 2am after the first day to return to Chisinau and continue his relief work with the Jews coming from Ukraine. Before he left, Alex gave him a parcel of mezuzot to affix on the apartments of the refugees in his community, and he shared the following message of thanks:

שלום. בוקר טוב הרבה תודה בשם יהודי מולדובה על המתנה הניפלאה של המזוזות שיתקנו בבתי היהודים והפליטים שנימצאים אצלינו. תהיו אתם ואירגונכם הניפלא והתומחים בכם בבירכת הצלחה בשפע ובראיות היתנה בתודה. **פנחס זלצמן רבה של מולדובה** -

One of his colleagues also provided a mezuzah to the woman here, who has been working in the Jewish community of Moldova for more than 10 years, but didn't have a mezuzah at her home until now.

Back in the U.S. the **Coney Island Corps** in New York, a group that does weekly mitzvah projects with children, continued working their way through apartment buildings in New York. They shared [this video](#) of their team in action (click to view):



Individual recipient messages & photos:

David Ovakimyan, **Germany**



Peyton Cox, **Lucedale, MS**



Jennifer Blitzer, **Garden City, NY**

