



MyZuzah Moments - July 29, 2022

MyZuzah was highlighted by **SRE Networks** this week on [Twitter](#), with news of our grant in support of victims/survivors. We also shared a press release about the project with a number of national media outlets, and added [Jewish Family & Children's Service](#) of **Phoenix, AZ**, as a partner in distributing these mezuzahs.

Our team spent time refining our reporting capability and discussing different types of performance metrics to help guide our work into the future. While MyZuzah initially focused on simply providing access to kosher, fair-trade mezuzahs, we have increasingly been advising partners on how to build their own programs, with partners asking for help! Strengthening this area of our operation will significantly increase the added-value we bring to our partnerships– we look forward to sharing our ideas soon!

Partner Updates:

The Asher Family, of **Keneseth Beth Israel** in **Richmond, VA**, earlier this summer celebrated their daughter's bat mitzvah by decorating mezuzah cases to give to people in their community in need of mezuzahs. The first recipient was a family resettling from Ukraine, and another two local homes were adorned this week!



In **La Paz, Mexico** (Baja), Rabbi Yosef Guitierrez helped an American expat in need of a mezuzah:



The team at the **Chabad Jewish Student Center at Berkeley**, in **California**, set up some graduate students with mezuzahs for their new apartments:



Individual recipient photos:

Lila Kalfon, **Dayton, NJ**

Laurel Maman, **Boynton Beach, FL**

Leah Sander, **Nat'l City, CA**

