MyZuzah Moments - July 14, 2022

This week we spent a lot of time adding detail to each partner in **MyZuzah Connect**, our database, to improve our ability to run more insightful reports about our progress and impact. We also made progress in readying a new **Store** page, which will feature many inspired and unique mezuzah cases for people to purchase. Recipients will also have the option to choose to upgrade, for a fee, from our standard plastic case.

We continued conversations with PJ Library and OneTable, laying some exciting groundwork for collaborations with their networks later this year. More to come…!

Partner Updates:

Robin Meyerson and her team at **Project Inspire Arizona** connected us with Aften De La Cruz, in **Scottsdale, AZ**. Aften recently discovered that her father is Jewish, and she is deeply engaged in learning more about her Jewish roots!



They also helped Ilene Vernes in **Cave Creek, AZ**, and Juli Lake of **Scottsdale, AZ** put their mezuzahs up:





In **Beltz, Moldova**, Rabbi Shimon Isaakson continued his communal work and also placed one of our mezuzahs on the door of the newly reopened synagogue of Beltz. For the Yiddish aficionados out there, this is the *original* Beltz, not to be confused with the home of the Belz Hasidim (of Poland/Ukraine, depending on when the border was drawn). It is the subject of the famous song *Mayn Shtetele Belz*, written in 1932 for the renowned singer, Isa Kremer.

The **Coney Island Corps** continued their mitzvah project this week, putting up mezuzot with the elderly Russian community of New York. Allah was very appreciative of the enthusiasm and attention she received from her young helpers!



Individual recipient messages & photos:



Now that I have the ritual of kissing the mezuzah everytime I pass in or out, it sort of grounds me back into thinking of G-d and Judaism, and I feel more connected to both. Kacey Freshour **Harrisburg, PA**



I'm a Jew and I am proud! Gwen Dilworth, **New Orleans, LA**

Michael Pollack, of **Kent, OH** (below), is the Engagement Manager at **Kent State Hillel**, and receiving his own mezuzah was a great inspiration to begin planning some mezuzah-related programming on campus for the upcoming school year.





Jay Jupiter and his wife, **Alexandria, VA**