



MyZuzah Moments - February 7, 2025

MyZuzah packages travelled **73,851 miles** in January to reach **22 states in the U.S.!**

Even though it's been a month, we only just learned that the **MyZuzah/YourZuzah campaign** was featured by the [President of Israel's annual highlights](#) during Chanukah! As they say, it's an honor just to be nominated, and we are excited to continue our work building allies and drawing attention to this adventure.

Solidarity Through Mezuzahs

In a heartwarming show of support, Catholic actress Patricia Heaton's #MyzuzahYourzuzah campaign inspired thousands of non-Jews to put up mezuzahs in solidarity with the Jewish community. This grassroots movement was part of Heaton's nonprofit, The October 7 Coalition, founded to combat antisemitism and support Israel after last year's Hamas attack.

The campaign sparked widespread discussion within the Jewish community, with reactions ranging from gentle discouragement to strong support. Heaton's gesture of affixing a mezuzah to her door has resonated globally, showcasing the power of interfaith allyship.

[Read more about the #MyzuzahYourzuzah campaign](#)



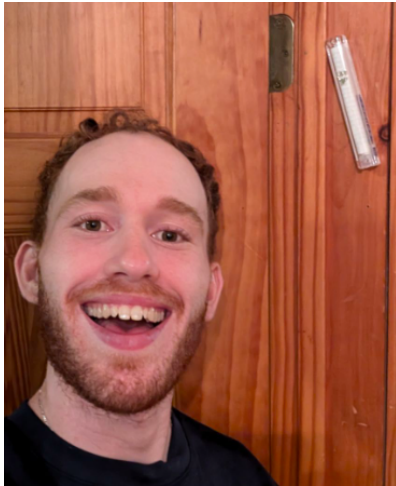
Alex had a great week in **Chicago** (again!) at the **Association for Reform Jewish Educators** joint convening with the **Early Childhood Educators of Reform Judaism**. MyZuzah is looking forward to helping scores of new synagogues, schools, and other institutions affiliated with the **Reform Movement** take full advantage of how MyZuzah's programming can deepen their local offerings.

MyZuzah is providing support, at both small and large scale, to those impacted by the LA fires. Our friends Nina and Sal Litvak, of the **Accidental Talmudist**, shared a few of our mezuzahs with friends who lost their homes last week. We are also continuing to coordinate with the **major synagogues** and **Jewish Federation** to identify all of those in need and arrange kosher mezuzahs for those who need them.



Partner Updates:

Hillel International is now partnering with us on a new campaign to **push back against antisemitism on campus** – we are still formalizing the collaboration, but after several years of helping campuses here and there when a mezuzah was torn down or defaced, our two organizations have jointly decided on a policy of overwhelming response! Look for news next week from **Lehigh University** in **Bethlehem, PA**, where we'll be kicking off together.



The **OneTable** field team recently heard from a host in North Texas who specifically shouted out their partnership with MyZuzah:

"...As an aside, OneTable also alerted me to the existence of MyZuzah, and several of us were excited to get mezuzot through them as well! Thank you for the wonderful partnerships you foster. OneTable has been a huge blessing to our community, and I can't thank you enough!"

I'm so happy that we were able to connect and that more OneTable users have been able to benefit from the program!
Simon Hart, **OneTable** Toronto Professional

This week, our partners in **Israel** placed mezuzot at IDF locations in **Nachal Oz** ([click to watch the commander of Chativa 188 putting one up](#)), **Machane Amitai** (at right), and **Palmachim Airbase** (below), Israel's only spaceport!!



Individual Recipient Stories:

*I had an amazing time with a group of friends from Olami where we decorated our own cases! Maya Lefler, **Toronto, Canada***



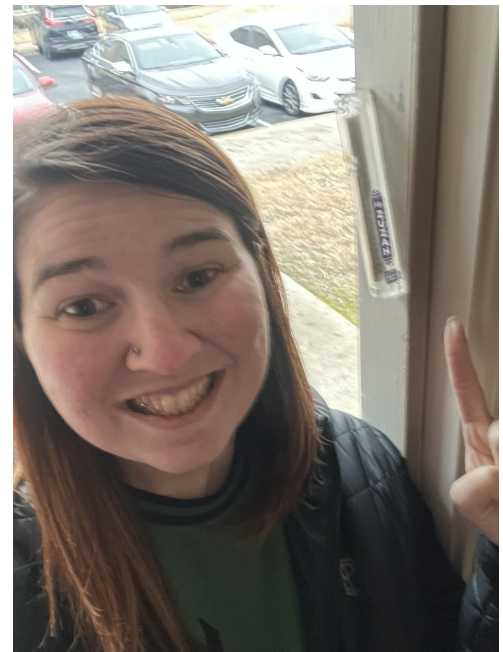
Mark San Miguel of **Tomball, TX**, is almost finished with his training as a **Catholic Deacon**--and this is an act of solidarity. Our facilitator cited the Chapter and verse where he could find the concept of Mezuzah in Deuteronomy--and he was so grateful.



*I'm so glad this program exists and allowed me to be able to hang a kosher mezuzah on my door. Ashleigh Chatfield, **Tulsa, OK***



*Thank you very much for this opportunity! Marcia Arias, **Margate, FL***



Josh Friedman, **New York, NY**