



MyZuzah Moments - February 21, 2025

Somehow, despite arranging nearly **2,000 mezuzahs** for the Jewish communities in **Argentina and Chile** over the past six months, MyZuzah had never had a Spanish-language instruction card for dedicating mezuzahs! English, Hebrew, and Russian have all been in use for years, but we have rectified that issue and next week will be rolling out a card tailored to our recipients in **Latin America!**

Partner Updates:

Rabbi Barbara Aiello, a **Kulanu** affiliate in **Calabria, Italy**, who specializes in revitalizing Italian Jewry and connecting conversos and “lost Jews” with their heritage, provided a number of our mezuzot to new and reconnected Jews. She shared this message and pictures with us:

Todah Rabissssssimo for the mezuzot! We held our Conversion event where our conversion candidates came to Calabria in south Italy. Here they sat before a bet din of three rabbis, followed by mikveh in the Mediterranean Sea. They also enjoyed a concert of Jewish music played in their honor followed by a presentation of certificates and gifts for their new Jewish home. The mezuzot were included in the gift bags along with the klaf and directions for a home rededication ceremony. Because “New Jews” do not have the benefit of Judaica that is handed down from family generations, the mezuzot hold special meaning for our gerim.



In **Las Vegas**, one of the Israeli educators at the **Zucker Jewish Academy** worked with us to replace the mezuzot in their school, and then embarked on a mission to keep serving the many **Israeli families** in the area. We’ve helped almost **80 families** so far! Click the pictures below for some short videos of the whole community joining together for mezuzah dedications:



In **Bethlehem, PA**, our friends at **Lehigh Hillel** mounted a ferocious response to the acts of antisemitism that had been seen on campus, with a festival full of good vibes and actions. They paired our **kosher mezuzahs for students** with **solidarity mezuzahs for allies**, sending a loud and visible message across the school:



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lehighhillel Last week we held our very first Jewish Israeli Festival alongside Lehigh Chabad, Lehigh Friends of Israel, Alpha Epsilon Pi, and the Tamid Group! We shared authentic Israeli food, music, and more! Being in the company of one another was an incredible experience and we hope to continue this tradition for years to come! ✨ @lehighu @lehighfriendsofisrael @chabadlehigh @lehighalumni @lehighaepi @lelightamid @hillelintl

myzuzahorg @myzuzahorg is glad to have been a part of this positive moment!



Individual Recipient Stories:



I had a really great experience! Gabrielle Portia Ymer Sobel, **Philadelphia, PA**

*A friend told me about MyZuzah; I feel united in am yisrael. Emmanuelle Hollrah, **Gainesville, MO** friend! I'm so glad that I*



I heard about you through a am able to fulfill this mitzvah :) Amy Frieder, **Denver, CO**