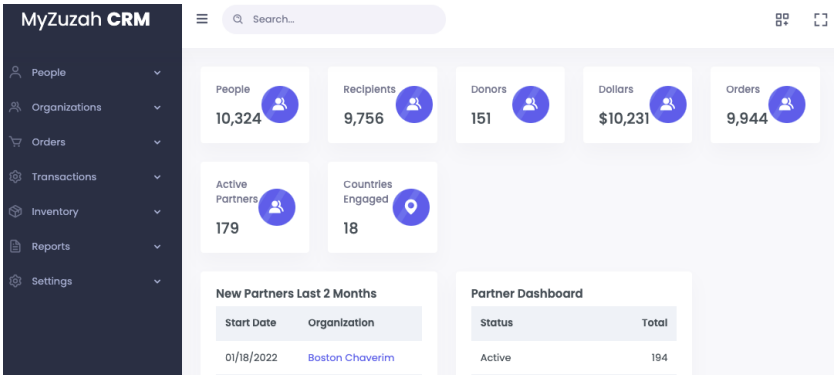
MyZuzah Moments - February 18, 2022

Our team spent time this week laying groundwork for some exciting new program partnerships in the coming months! As part of our domestic violence victim/survivor support initiative, we will be presenting at a **Network of Jewish Human Service Agencies** (NJHSA) program in October, during Domestic Violence Awareness Month. While we will be launching with **Jewish Women International** and the **Jewish Coalition Against Domestic Abuse** in the near future, it is a great opportunity to expand our reach in partnership with NJHSA.

We were also contacted by the **JCC in Riga, Latvia**, who had heard of our successful programming through the **JCC in Tallinn, Estonia** and asked to build something similar. In partnership with **Educating for Impact** and the **Ronald S. Lauder Foundation**, we look forward to providing many Latvian families with mezuzahs and complementary educational opportunities.

On the European front, I am disappointed to report the second postponement of the **Conference of European Rabbis** convening in Munich. On the positive side, the next dates, in late May, should allow plenty of time for us to plan many partner meetings throughout Germany, along with the delivery of hundreds of mezuzahs to our many partners in the CER network.

As we have been teasing for months, this week marks the official launch of **MyZuzah Connect**, our new CRM and database! We hosted multiple trainings and office hours for our partners, and are eager to help get everyone used to using the new platform and making the most of its capabilities!



Partner Organization Updates:

A year ago, we joined **PJ Library** and the **Jewish Welfare Board** to create an online program for military families, combining a mezuzah-themed book with a MyZuzah klaf and a case for children to decorate, capped by a Zoom reading with the book author. As military families keep moving during their service, we are still receiving notes of thanks and updates, like this from California:

> *One of the women who received a mezuzah is very remote and is now becoming a lay leader, and has built a Jewish community at her base. They had the first base Succah there during the holidays. That is a very special development!*



We have recently expanded our work with **Chabad on Campus in Israel**, to teams working in Haifa, Beersheva, and **Eilat,** where two mezuzahs were placed last week:

Nitzan Avital & Amit Hinuch



Individual recipient messages:



I found out about MyZuzah in an online Jewish chat group, after putting it up I felt a great deal of connection to community and my personal relationship with Judaism. This is a great program! Gabrielle Weinberger, **Ellicott City, MD**

This is an amazing program and I'm so excited to have a kosher mezuzah in my home! Arielle Stephenson, **Washington, DC**



Rabbi Feld and Alex were great to work with! I really appreciate my new mezuzah. Vlad Plotkin, **Charlotte, NC**



I rarely pay attention to speeches at Bar Mitzvahs. When my 13 year old cousin started talking about this, my interest peaked. It sounded like a great organization. Daniel Greenberg and Family, **Brooklyn, NY**