# MyZuzah Moments - February 17, 2023

**Data first**: after our team finished a recent round of Partner and recipient check-ins, we marked an **increase in confirmed mezuzah placements of over 20%** we began using **MyZuzah Connect, just 12 months ago**. This means we are better able to track the status of all our mezuzahs worldwide, and keep closer tabs on our partners to help them meet their program goals, thanks to a smart investment in even smarter technology!

Meanwhile, our partners in **Dallas** invited us to speak at the **Ann and Nate Levine Academy**, where Alex had a very engaging discussion with **over one hundred 3rd, 4th and 5th graders**– you can read all about it and see more pictures on their Facebook post.





Elsewhere in Texas, Alex made a splash at the **International Convention of BBYO**, where more than 3,**500 teens from scores of countries** learned about mezuzahs and our program. He also met with **synagogues**, Federation affiliates (including **Jewish Family Services**, **Moishe House**, **PJ Library**), building future partnerships and programs. We're looking forward to coming back!



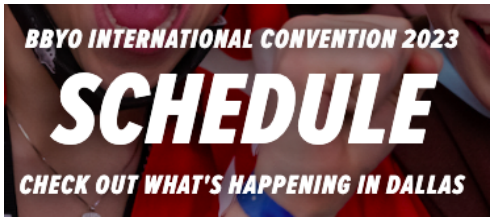
J-Lab

Judaic Arts and Ritual Festival

**11:00 am**

Mosaic coasters, Mezuzah cases, tambourines, groggers, and Tzizit are just the start. Stop by to create your very own piece of Judaica and take home amazing BBYO swag.

**Featuring:** Alex Shapero, MyZuzah; David Shawel, Sofer



**Partner Updates:**

In **Kaliningrad**, the westernmost oblast of **Russia** (it's not actually even connected to the rest of the country!), **Rabbi Avremi Deitch** and his team shared pictures from their community engagement:







**Rabbi Mendy Singer** was escorted by his three daughters as he put up mezuzahs all around **Bristol, UK**, last month:






Finally, **Arie Attias** brought our mezuzot to the small community of **Algarve, Portugal**, and sent us a video of the first mezuzah being placed. ***Click here to watch***!

**Individual Stories:**



*I can rest assured that my home is now protected by Judaism's spiritual security system - a mezuzah!* Zachary Halpern**, Vaughn, Ontario, Canada**

*I want to express my gratitude for this wonderful gift. It draws me back to my faith. Please accept my most profound gratitude.* 🇮🇱🇨🇦 Sarah Mallen, **North York, Ontario, Canada**



*As an Israeli, it's very important to me to have a mezuzah on my door, especially when I am outside of Israel.* Ofer Sapir, **Woodland Hills, CA**





Natasha Wolf, **Bristol, UK**