



MyZuzah Moments - December 22, 2023

MyZuzah has always held to a rigorously high standard of both kashrut and ethical sourcing methods for our klafim. Because of our unique list of requirements, tying both Jewish law and modern fair trade practices together, we have generally worked with a single like-minded supplier, but with such incredible demand we now have the need to engage a larger pool of sofrim and checkers. In the coming weeks we will be finalizing a formal letter, in the name of our guides in the relevant fields, that will help us proliferate our standard and bring more clarity for those who may join the ranks of our trusted mezuzah providers. We are proud to contribute to changing the lives of our recipients, as well as our suppliers.

Partner Updates:

In **Riga, Latvia** the JCC hosted **over one hundred kids** and young adults for a day of crafting and learning about mezuzahs, safrut, and tradition. They are also sending their extra program materials to the community in **Tallinn, Estonia**, where we are planning a host of events in the spring for children, teens, adults, and **Momentum** trip alumnae!



The team at the **Apeloig Collection** put out a call on social media offering a limited number of their cases for free for people looking to make a statement against antisemitism. We matched their offer and provided klafim for almost 80 individuals, and we are now starting to see some nice social media posts, with more to come!



Individual Stories:

*I learned about MyZuzah through a PJ Library group. The most exciting thing was receiving my mezuzah because my family and I are going through a difficult situation and we did not have the money to buy one and as new immigrants in this country. I am grateful for this program because now I feel that my house and family are protected and covered and also proudly show who we are in these times of darkness. Zarah
Atapuma, **Doral, FL***

*We bought the mezuzah cover from Tikun HaYam and were thrilled to get a kosher klaf from MyZuzah. It's been a while since we've had a mezuzah, and we just felt that it was important now to put one up. Brian Luster, **St. Petersburg, FL***

