



MyZuzah Moments - December 15, 2023

One someone receives a mezuzah from MyZuzah, we keep in touch on a variety of platforms for a variety of reasons– to keep propelling people forward on their Jewish journey, to ask them to support our work, to learn more about our impact on their lives, and more! One of the messages that we will be focusing on in 2024 will be the importance of checking a mezuzah twice every seven years, to make sure it is still kosher. We have a whole series of emails and text messages ready to prompt people, but we are also exploring some hands-on support and maybe even in-person events to make it easy and educational! This is definitely something to look forward to in the coming months.

Partner Updates:

From **Offenbach, Germany**, we've recently shared a number of pictures from the community mezuzah programs, but we wanted to give you more detail about why!

Who they are/why they wanted to work with us: Our team received an email from Yaakov Barasch, a volunteer who wanted to increase Judaism and Jewish identity in the City of Offenbach am Main in Germany. He shared that he had recently discovered a great number of Jewish households in the city, mostly of Russian speaking background, without a mezuzah. He was very enthusiastic about working together to make it possible to connect as many people and families as possible.

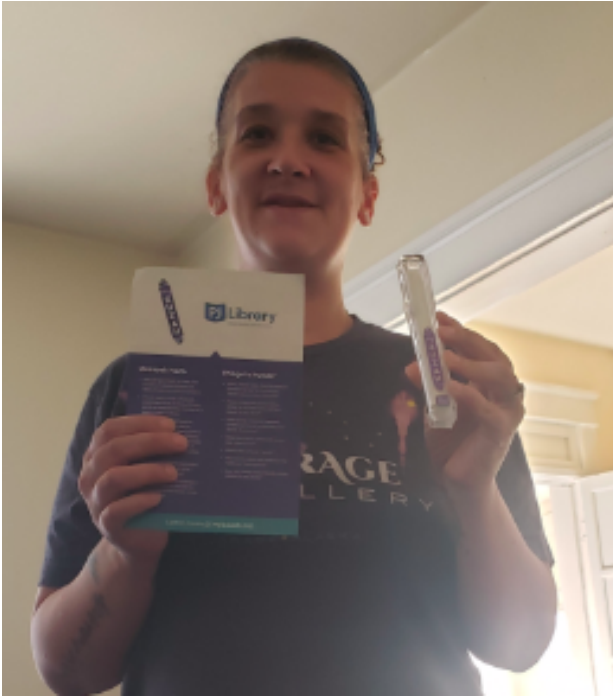
How the partnership started/how it's going: Within a month of his initial message, Yaakov and Aggie met a few times via Zoom and got a partnership up and running. He understands the MyZuzah mission, our cost sharing, and is great about using the database to share contact information and confirm the status of each mezuzah. He puts up the mezuzahs at a steady pace, and in 2024 we hope to not only continue the collaboration, but offer new educational programs, provide co-branded materials in Russian, and even expand the geographic area where he is providing mezuzahs!



Individual Stories:

Up in **Whitehorse, Yukon, Canada**, a recipient sent us a short note letting us know that she was tracking her mezuzah shipment in the mail, with palpable enthusiasm:

I am very excited to know my Mezuzah has crossed over into Canada! Barbara Curtis, **Yukon, Canada**



It was such a blessing to receive this mezuzah! It brings my family so much joy to share our faith with the world!! Melissa Izett, **Columbia, MD**

I am just so happy to feel a part of the Jewish community and to have a visible marker and reminder of my Jewishness on my home. Rebecca Sacks, **Ardmore, PA**



Farrell Goldman, **Tuckahoe, NY**



I heard about MyZuzah in a Facebook group. My mezuzah arrived on the 2nd day of Chanukah, along with a gift from my brother and his partner, the Chanukah sweater I'm wearing in my dedication photo. My mezuzah is another step in my quest to be unapologetically Jewish, and I feel at ease with my new spiritual security system. Seth Tigarian, **Anchorage, AK**