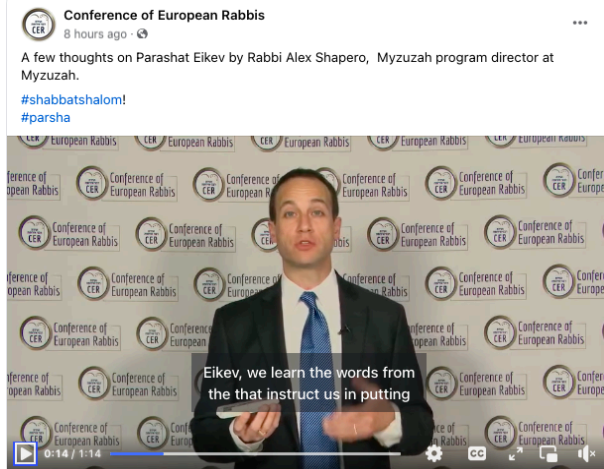




MyZuzah Moments - August 23, 2024



To mark this week's Parsha of Eikev, the **Conference of European Rabbis** [reposted a short d'var torah](#) that our Program Director, Alex Shapero, gave while attending their biennial gathering in **Vienna, Austria**, in 2022. Listen in for some mezuzah-related inspiration!

Partner Updates:

We received an update from **Camp Shalom**, outside **Toronto**, where visiting Israeli teens built connections with Canadian teens by exchanging mezuzah cases (with MyZuzah klafim) that they made together, at camp. At the end of camp, they were visited by a camper from their **first-ever year of operation in 1948**, who was given the honor of placing the first mezuzah on one of the bunks. Upon meeting the Israeli teen who crafted the case, he was brought to tears – and then heartened when the rest of the Israelis installed their own mezuzahs on the other bunks, extending the tradition and protection of our shared faith and practices.



The assistant director of programming for all 30 **Chabad Houses** in **Buenos Aires, Argentina**, spoke with our team about launching a major mezuzah initiative this fall. MyZuzah's impact in Buenos Aires



to date has been mainly **student**-focused, but this would both drastically expand our demographic reach (adding **children, families, and adults**) and capacity in the region. Great things to come!



Moishe House has invited MyZuzah to make a big splash at their fall convention, where hundreds of Moishe House residents come together to be inspired and learn about new program ideas for the year to come. We are sending along **150 mezuzot** to have on hand for the Residents, where they will participate in sessions on building home with a mezuzah. They will head home with MyZuzah Program materials and information on how to run their own programs where participants receive their own mezuzah.

Recipient Pictures and Stories:

Another new soldier at **Ft. Sill**, in **Oklahoma**, received a mezuzah from our local chaplain, and is ready to put it up wherever he lands for his first deployment:



It's up! Thank you so much!
Ann and David McNitt, **Dewitt, MI**

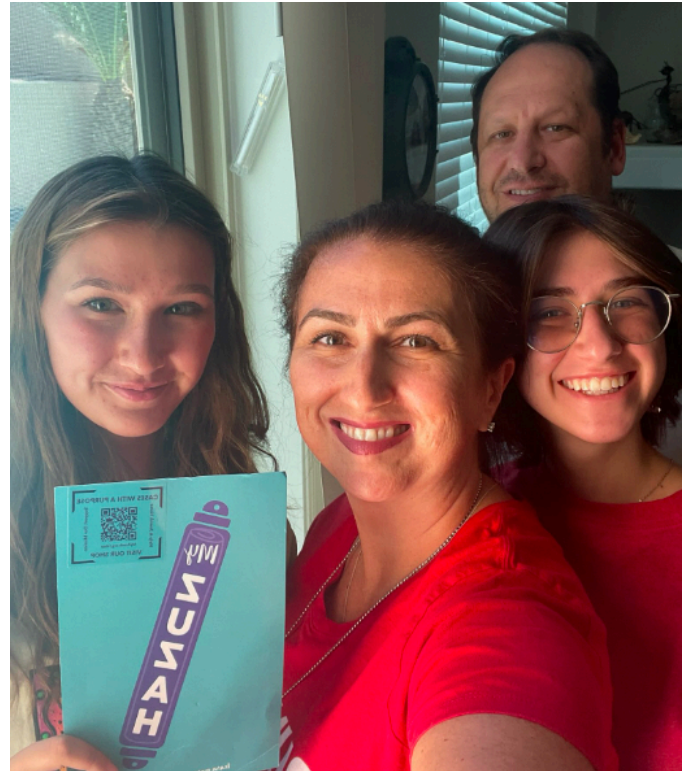


This is a great program! Thank you for helping us to start covering all the doors in our home. Chase Spring, **Ardmore, PA**



Ruth Kantrowitz and family, **Las Vegas, NV**

😊 It's a bit of a challenge because I don't live in a Jewish household; so I had to place it inside my doorway frame instead of the front door of the house.. 🤝🙏🙏 Blessings! Shawn Hoodye, **Los Angeles, CA**



To close this edition, please read the response from a Californian woman who put up her mezuzah in 2021, and took a while to answer when I asked her why she chose to put up a mezuzah at this point in her life:

*"The mezuzah reminds me to be circumspect as I step out my door, and to embrace the haven of my inner soul as I enter. Your question gave me great pause, for months. Because I couldn't identify what it means...The owner changed the building color, and I stood and directed the Spanish-speaking workers, so that no drop of paint would touch the mezuzah. It was so important to me. I am a Getty Images contributing photographer (retired) so it is my job to express these things. It feels more comforting than lighting the Shabbat candles. Thank you, Alex, for the question. Something I find unique about Jewish women. We are encouraged to think. <3 Julie Johnson, **Davis, CA***

