



MyZuzah Moments - August 1, 2024

We added country #73 to our map this week, with a mezuzah sent to Tahiti! While technically part of France, as the capital of French Polynesia, we'll still count it as a new territory.



Our team finished automation of our MyZuzah Journey Emails and Experience Surveys this week, further taking advantage of the custom **CRM/Database** that we built in 2022. This means that once we put a mezuzah in the mail for someone, they will continue to receive scheduled text messages and emails from us about **shipping status, virtual dedication scheduling, picture submission, eight Journey Emails, two feedback surveys, and checking reminders** at pre-scheduled points over the next three years. MyZuzah may not be [Ron Popeil](#), but we are big fans of improving our efficiency with the “set it and forget it” mantra!

Partner Updates:



Inspire Arizona, under the leadership of our partner Robin Meyerson, continues to connect the **Scottsdale** community and beyond with their brand of personal networking and outreach. This recipient sent a lengthy note of appreciation along with her picture.

The **YJP** network in New York, NY, added another member to their summer cohort, who particularly appreciated the gift of a mezuzah:



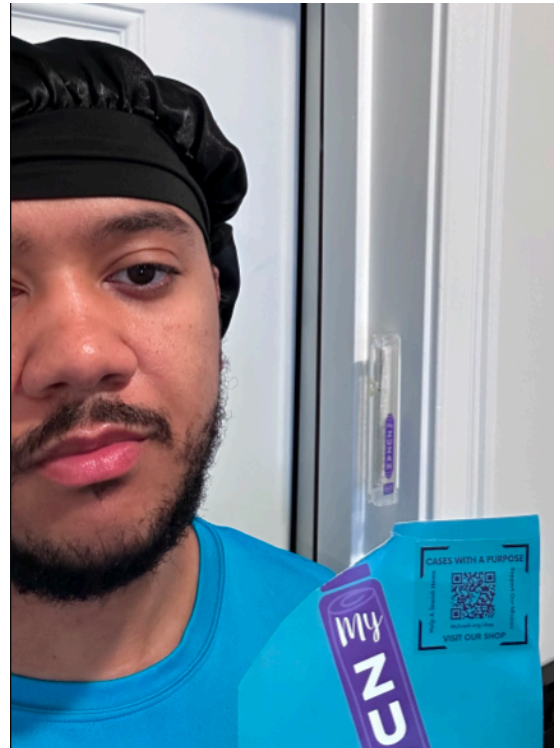
YJP told me about MyZuzah and I realized it was a great opportunity. I love that I have some more Judaism in my apartment especially right as I walk in.

Recipient Pictures and Stories:



Anita Messika, **Dallas, TX**

Like any good Jewish boy, Adrian Malloy of **Revere, MA**, listened to his mother when she told him to get a mezuzah for his home:



My house is being blessed and protected by God. Paul Jablon, **Santa Catarina, Brazil**



Marti Rodolfo, **Minneapolis, MN**

This has been a very fulfilling experience and my facilitator was amazing. Thank you so much for making this program available. Jodi Courington, **Sylacauga, AL**

