**Partner - Recipient**

**Communication templates**

**Use these templates to communicate with people in your community, who ordered a mezuzah through MyZuzah.**

**Be sure you personalize it where noted with your organization’s name and contact numbers.**

**Introductory response to a mezuzah order:**

Dear ***[First Name]***,

We are thrilled you requested a mezuzah for your home through [MyZuzah](https://www.myzuzah.org/). I work with [**ORGANIZATION’S NAME**], a MyZuzah partner, and our shared goal is to help you and others put a mezuzah on your front door.

MyZuzah is a non-denominational not-for-profit org that is dedicated to connecting Jewish people around the world to each other and to our rich heritage by providing a shared “touchpoint” on the entrance to our homes: the mezuzah.

**Let’s connect within the next 2 days to get your mezuzah. You can reach me at [*phone number*] or reply to this message with the best way to connect with you.**

Thank you for being part of the worldwide movement to connect, protect and unite the Jewish people through the timeless tradition of a mezuzah.

I look forward to touching base with you soon.

Kind regards,

***[Name]***

***[Email Signature]***

P.S. If you have friends or family members who also would like a mezuzah for their home, please send them the link to the [MyZuzah.org](http://www.myzuzah.org) website.

**Introductory response to a mezuzah order:**

Dear [First Name],

I hope you are looking forward to putting up your gifted, fair trade mezuzah for your front door on **[insert date and time for your appointment]**. To confirm, your address is [insert address]. MyZuzah is best enjoyed with others! Feel free to invite any friends or family who may enjoy “hanging out” for the [MyZuzah](https://www.myzuzah.org/) mezuzah hanging experience.

The mezuzah dedication can be really quick. Please let me know if you want to set aside any time to discuss questions you may have about this tradition or any other topic on Jewish life and practice. I encourage you to visit [this link](https://www.myzuzah.org/wp-content/uploads/2018/03/Mezuzah-guide.pdf), if you have time, so you can familiarize yourself a bit with the timeless tradition of mezuzah.

Thank you for being part of the worldwide movement to connect, protect and unite the Jewish people through the timeless tradition of a mezuzah.

Looking forward to seeing you on [insert day of the week here].

Kind regards,

**[Name]**

**[Email Signature]**

P.S. I’m looking forward to capturing the #MyZuzah moment in a photo that I will gladly share with you so you can post it on social media.

**Thank you after a mezuzah dedication:**

Dear ***[First Name]***,

I hope you felt as good about your [MyZuzah](https://www.myzuzah.org/) mezuzah dedication as I did!  What a wonderful moment for your household to feel the benefits of being connected, protected and united with Jews across the globe and across generations.

Please do not hesitate to reach out to me with any questions about Jewish life or practice. I always enjoy helping people find meaning and answers from Jewish wisdom and values.

Also, I hope you can join us for an upcoming **[insert organization name with a link to the website calendar]** event including [**insert upcoming event here**]. We would love to see you!

Thank you for being part of the worldwide movement to connect, protect and unite the Jewish people through the timeless tradition of a mezuzah.

Kind regards,

***[Name]***

***[Email Signature]***

P.S. Look for your mezuzah dedication photo on the [MyZuzah](https://www.myzuzah.org/photos) , and be sure to post your photo on social media with the #MyZuzah hashtag!

P.P.S. If you have friends or family members who also would like a mezuzah for their home, please send them the link to the [MyZuzah.org](http://www.myzuzah.org) website.